STRATEGIC PLAN 2026-2030

SAN JUAN BAUTISTA SCHOOL OF MEDICINE 1978

Mission

What is our reason for being?

Educating future physicians through cutting-edge knowledge, innovative technology, exceptional faculty, and student-centered, outcome-driven learning.

Vision

What we want to become?

To be a national leader in community-focused medical education.

Strategic Priorities

Academic Excellence in Medical Education

Elevate academic excellence to position the School of Medicine as a local and national leader in Community Medical Education and research.

High quality students centered support services

Provide high quality student support services (career, personal, academic, mental health counseling), mentorship, wellness and coaching programs for medical students to increase student success in the educational experience.

Efficient operations and financial sustainability

Optimize operational efficiencies and financial stewardship to ensure long-term sustainability and growth.

Targeted Strategies

1. Maintain ongoing compliance with national accreditation standards to ensure the quality of education.
2. Enhance the curriculum with innovation and integration of value-based models.
3. Strengthen Faculty and Workforce Development focused on teaching, mentoring, and research.
4. Expand and strengthen the medical student pipeline through targeted outreach, innovative academic offerings, and enhanced financial support.
5. Promote student participation in transformative biomedical and biotechnology research that bridges innovation with community impact.
6. Strengthen clinical education through expanded clerkship opportunities, enhanced academic partnerships, and personalized career guidance.
7. Cultivate a culture of excellence through continuous quality improvement, transparent performance tracking, and informed decision-making across all academic and operational areas.

1. Enhance student support through data-driven performance improvement, responsive technologies, and continuous alignment with accreditation standards.
2. Foster a supportive and responsive learning environment by advancing student wellness services aligned with community needs and best practices.
3. Expand financial access to medical education through strategic advocacy, targeted fundraising, and partnerships.
4. Strengthen alumni and physician engagement that channels mentorship and professional collaboration.

1. Expand strategic collaborations that support academic excellence, scientific knowledge advancements, research, and community health improvement efforts.
2. Strengthen the SJBSM brand impact and visibility both locally and nationally.
3. Expand funding sources for increased revenue and diversification.
4. Strengthen financial and accounting systems infrastructure to improve administrative and fiscal management responsibilities and efficiencies.

VALUES

Integrity | Excellence | Innovation | Teamwork | Respect